



PRACTICAL SIGNIFICANCE



ASA Associate Executive
Director Donna LaLonde



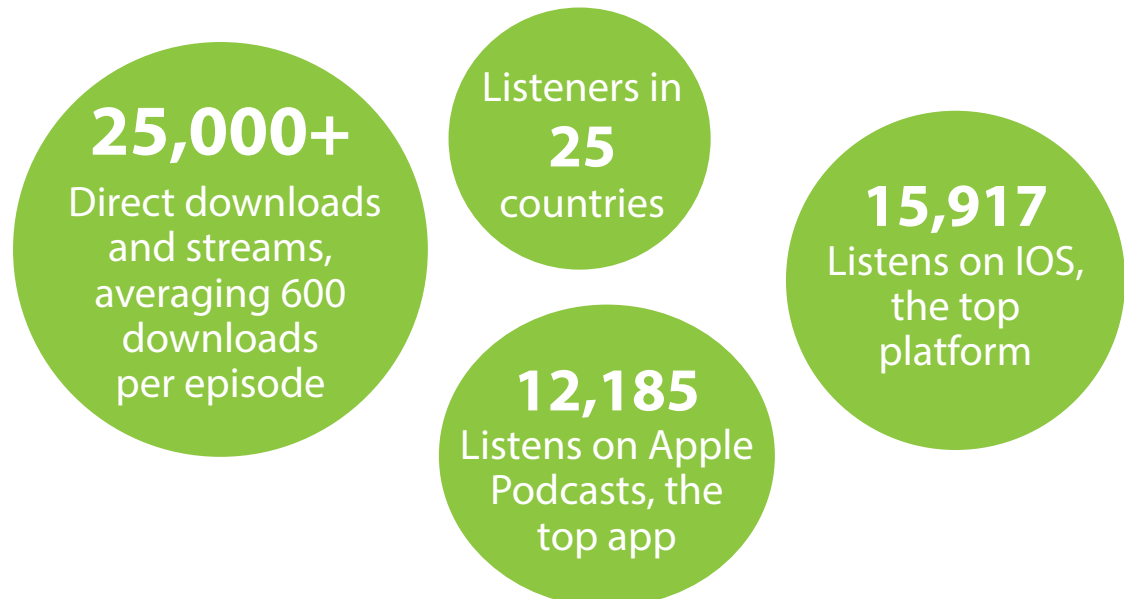
ASA Executive Director
Ron Wasserstein

Launched in January 2021, *Practical Significance* is the **flagship podcast** of the American Statistical Association and endeavors to inspire listeners with **compelling stories from statistics and data science**. Our guests include **leaders and rising stars** in the statistics and data science profession and ASA community—academics, researchers, industry executives, government heads, early-career professionals, and students.

THE TOPICS

- Statistics and AI
- Real-World Data Science
- Ethical Guidelines for Statisticians
- A 360° View of ASA Journals and Publications
- Statisticians Making a Difference in the Community
- Mentoring Initiatives
- Diversity and Inclusivity in the Profession
- Leadership
- Collaboration with Other Disciplines

THE NUMBERS



THE TOP THREE EPISODES FOR ENGAGEMENT

Episode 1

Making Meaningful Statistics—An Interview with ASA President Rob Santos
<https://bit.ly/4cUjMX8>

Episode 17

A Roadmap for Change—Recommendations from the ASA Anti-Racism Task Force
<https://bit.ly/4dcODxS>

Episode 14

The ASA Committee on Statistics & Disability Working to Improve Accessibility
<https://bit.ly/4cUk5RM>

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